



This badge was issued to [Veronica Mahr](#)

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## Generative AI Advocate

Issued by [Boeing](#)

The Generative AI Advocate badge earner is able to describe GenAI foundational technology, optimal prompting, continuous conversations, applications, and responsible use of Generative AI. The Generative AI Advocate is able to use Generative AI effectively in their daily work.

### Skills

AI Conversations AI Applications and Use cases

Artificial Intelligence

Boeing Conversational AI

GenAI Capabilities

Generative AI

Human-In-The-Loop

Machine Learning

Prompt Engineering

### Earning Criteria

- [You have complete the 2-hour- Degreed pathway with hands-on exercises in Boeing Conversational AI](#)
- [Badge earners will be required to pass \(>85%\) a 20-30-minute Generative AI exam in the Degreed pathway through CredSpark. The exam covers foundational technology, optimal prompting, continuous conversations, applications, and responsible use of Generative AI, and includes select scenario-based questions. Badge earners must also produce a response for how they will apply Boeing Conversational AI to their daily work.](#)